



**Informational or Non-Profit  
Vendor Application  
floydyogajam.net**



**FESTIVAL DATES:** September 2-5, 2021

**LOCATION:** Burnette Farm located at 5430 Indian Valley Rd. NW, Willis, VA. 24380

**APPLICATION DEADLINE:** July 1, 2021

**QUESTIONS?** Contact Jacquie voice/txt (703)232-2145, [Jacquie@floydyogajam.net](mailto:Jacquie@floydyogajam.net)

Company Name:

\_\_\_\_\_

Booth Name (If different from Company Name):

\_\_\_\_\_

Website:

\_\_\_\_\_

Primary Contact:

name: \_\_\_\_\_

phone: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

2nd Ticket Holder:

name: \_\_\_\_\_

phone: \_\_\_\_\_ email: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**FEES:**

\$185 Booth Space Fee

\_\_\_\_\_ =Additional 10'x10' Space-\$125 (limit 1)

**ADDITIONAL YOJAM TICKETS**

\_\_\_\_\_ =**\$75 x** \_\_\_\_\_ (**limit 4**) 4 Day assistant ticket

\_\_\_\_\_ =**\$45 x** \_\_\_\_\_ (**limit 10**) Single Day assistant ticket

**\_\_\_\_\_ = Total Due at Yogajam (Because there is so much that can change between now and then, we will collect fees when you arrive this year!)**

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**@floydyogajam #floydyogajam**

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*Feel free to include additional promotional materials, photos, links, and additional descriptive pages.*

✓ Please describe your Organization or Service you intend to highlight in your booth:

✓ Please submit a brief description of yourself/company/non-profit.

- ✓ For our website and social media, please email to [jacquie@floydyogajam.net](mailto:jacquie@floydyogajam.net)
- One or more flattering photos (.jpg) of yourself and your booth setup,
  - your company logo (.jpg) and
  - a short description of your offerings to be used on websites and social media

Submission of this application, Valid for 2019 only, signifies your understanding and acceptance of, and agreement to abide by the Rules & Regulations of Floyd Yoga Jam if invited to participate. We reserve the right to accept or reject any exhibitor or ask a vendor to leave without a refund due to inappropriate behavior. By signing this form, I agree that I have read, understand, and will abide by all guidelines. I agree not to hold Dancin Dakini's inc; responsible or liable for accidents, loss, theft, or claims resulting from my participation.

I have read and agree to the terms in the VENDOR RULES & REGULATIONS

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

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## 2021 Vendor Rules & Regulations

1. Flexibility, patience & kindness are your best foundational guidelines for this year's festival.
2. Floyd Yoga Jam is a 4 DAY Festival with gates opening to the public at 9am on Thursday, September 2!
3. **SET UP:** Gates open for Vendor set-up on Wednesday, August September 1 at 8am. All vehicles must be off the field and parked in designated parking areas by 8pm.
4. Vendor booths sites are 10'x10' with 10' of safety zones between booths. **Camping options vary by location**, but all options are nearby. Once the event starts we ask that you don't move your vehicle until Monday morning. If you need to leave, please park in our free day parking lot at Box Office and then come and go as you please. **Note:** *Vendors in the Art Village and Healing Oasis may not be allowed to camp/park behind their booths to preserve the view shed along the creek, but will be allowed to camp for free nearby or in any other designated camping spots.*
5. Wi-Fi is available for merchant use to facilitate credit card transactions.
6. Vendor booth includes two (2) 4day YOJam passes, 4 day assistant passes can be purchased for \$75 (limit 4) and single day assistant passes for \$45 (limit 10).
7. Electricity is available for free, but we ask you use LED and low wattage voltage bulbs and bring at least one 100ft extension cord!
8. This event is **NOT** cancelled due to weather!
9. The Floyd Yoga Jam provides free drinking water and encourages use of this resource rather than bringing disposable plastic water bottles.
10. **OPEN HOURS:** We want Vendors to have fun too! Your open hours are at your discretion, but we ask that you maintain core open hours of 11-6 daily. At other times, feel free to close your booth if you want to take a free yoga class or workshop...just hang a sign telling folks when you'll return!
11. Floyd Yoga Jam's physical address is: 5430 Indian Valley Rd., Willis, VA 24380. Directions: From the stoplight in the Town of Floyd, VA travel 12 miles south on VA State Highway 221S, through the hamlet of Willis and turn right on Camp Five Rd. Follow to the end. Turn left onto Indian Valley Rd. Travel to the YOJam site on the right (just after the big white barn).
12. When you arrive, come to the **Box Office (located at Entrance Gate)** for Vendor check-in and we will guide you to your spot. This includes **all** of your staff that will be working at your booth for the entire event.
13. Vendor agrees to obey all rules and instructions as directed by the Festival Director during the festival weekend. Any failure to strictly adhere to such rules or instructions may result in the immediate termination of this agreement and immediate forfeiture of any and all fees paid to Floyd Yoga Jam.
14. Vendor hereby acknowledges its liability, and agrees to compensate Floyd Yoga Jam, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials and objects to the environs and infrastructure of city or private propriety which causes Floyd Yoga Jam to pay for repair, replacement, or other remuneration to Dancin' Dakinis or the property owners for such damage to the environs or infrastructure.
15. As a courtesy to other vendors and festival participants, any amplified sound or loud noise from Vendor's space is prohibited.



## 2021 Vendor Rules & Regulations

16. Floyd Yoga Jam reserves the right to prohibit, within any booth or on the festival grounds, the display, advertisement, or other promotion of any business, company, or organization which may be in conflict with a current sponsor. Any questions concerning current sponsors should be directed to the Festival Director prior to the event.
17. Vendor shall not display, offer for view or sale any illegal or contraband items. The laws of the State of Virginia and local ordinances of Floyd County shall control. Vendors shall not display, offer for view or sale any items that are unlicensed and/or copies/interpretations of licensed or registered items at any site or operation of the 2019 festival.
18. Vendor understands and agrees that the Floyd Yoga Jam Festival is intended to be, and at all times shall be, a family friendly event.
19. Vendor shall not sublet its space without express written consent.
20. Vendor acknowledges and understands that it is solely responsible for the collection of any sales or use taxes and shall in no way hold Floyd Yoga Jam or its representatives responsible for any type of permits other than for the festival itself.
21. Vendor is solely responsible for the security for all its items at the festival location at all times.
22. Floyd Yoga Jam makes no representation or guarantees towards actual festival attendance.
23. Vendor understands that Floyd Yoga Jam has no control over weather, acts of God, acts of terrorism, or governmental intervention, or any other cause that may prevent, and or interrupt, the festival weekend, and participants shall not hold Floyd Yoga Jam harmless for any losses that could arise because of such events.
24. We reserve the right to place Vendors in booth locations at the complete discretion of Floyd Yoga Jam. Floyd Yoga Jam shall have sole and complete authority to place the participant in any location contained in the Market Place, irrespective of the participant's request.
25. **BREAK DOWN:** Vendors agree to not break down until **Monday** and must be packed out by 6pm
26. Vendor upon vacating its space(s) shall ensure that such space shall be free of any and all trash and refuse with such being placed in the appropriate containers. Failure of the Vendor to clean their space may result in future refusal of Vendor application.
27. Vendor certifies that it maintains adequate liability insurance to cover any and all occurrences which may result in the damage or injury to any person or thing within the confines of the Vendor's space or as a result of the Vendor's actions at the festival.

**IMPORTANT! COVID specific rules and regulations will be developed according to standard best practices as close to the event date as possible. Because of this, ALL rules are subject to change. We are not requiring pre-payment for vendor spaces for this reason.**

- **I have read and agree to the terms in the VENDOR RULES & REGULATIONS**

SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

BOOTH NAME \_\_\_\_\_ DATE \_\_\_\_\_