



Dear Yoga Jam Partner,

In six short years, Floyd Yoga Jam has grown from an eclectic gathering of yoga and music enthusiasts to the fastest growing Yoga Festival on the East Coast! Our vision continues to bring lovers of yoga & music to our special place to celebrate music, movement, magic and one another. Floyd Yoga Jam seeks Sponsors/ Partners concerned with the wellness of their consumers and the sustainability of communities and planet, and partners looking for an expanding platform to reach a unique audience. Floyd Yoga Jammers are...

Influential - Floyd Yoga Jam has grown largely due to the endorsements of festival attendees as well as talent. They are evangelists not only for yoga but also of their values and beliefs. Through social media posts, quotes in publications and even teacher/student discussion, they send a powerful message and serve as reminders of the strong influence a few like-minded individuals hold.

Aware - A lover of yoga is focused, thoughtful and, above all, aware. Their practice encourages a heightened sense of awareness that influences everything from the food they eat to the information they consume. They have the power to recognize what positively impacts their community and promote the products and services that truly make a difference.

Communal - Yoga studios provide physical and cognitive challenges to a group of likeminded people. Trust and a love for each other flourish within these communities. Floyd Yoga Jam serves as an extended community that provides the platform for unique transformation and knowledge awakening. Yojammers return and share this journey with their community.

Quality Oriented - Quality of products and services often reflect one's quality of life and community. Participants of Floyd Yoga Jam not only understand this, they live it. The foods they eat are locally sourced and organic. They believe in a sustainable planet. They read the mission statements of companies and support those who believe in a better tomorrow.

Floyd Yoga Jam looks forward to your Partnership and Friendship!

Namaste Y'all!

Floyd Yoga Jam Partnership Opportunities in 2018

\$1,000 Karma Level

- Thank you in Yoga Jam Event Program - 2 Weekend Passes
- Facebook & Twitter Posts

- Instagram Post
- Blog Post
- 1/8 page ad in program

\$5,000 Bhakti Level

- Merchandise or Information Booth Space
- Newsletter Announcement and link
- Program Advertisement - 1/4 page
- 2 Additional Weekend Passes (4 total)
- Plus Karma Level

\$10,000 Shiva Level

- Sponsorship Logo and Link on Website
- Sponsor Banner Placement
- Program Advertisement - 1/2 page
- 2 Additional Weekend Passes (6 total)
- Plus Karma Level - Plus Bhakti Level

\$20,000 Nirvana Level

- Large Yoga Tent Takeover/ or main Stage (Naming Rights, Banner Placements, Decorations, etc.)
- Program Advertisement - Full Page
- 4 Additional Weekend Passes (10 total)
- Plus Karma Level
- Plus Bhakti Level
- Plus Shiva Level

More information: 540-745-5483 or info@floyd yogajam.net